



Point Lonsdale Surf Life Saving Club Incorporated

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THE QUEENSLIFFE COMMUNITY MARKET SUPPORTS LOCAL SURF LIFESAVERS WITH INNOVATIVE LIFESAVING EQUIPMENT

Visitors to the patrolled beach at Queenscliff's Santa Casa Beach will be a whole lot safer this Summer thanks to a generous donation from the Queenscliffe Community Market to the Point Lonsdale Surf Life Saving Club.

Mr. Matthew Ponsford, Club Secretary, was delighted to publicly announce the very generous donation of \$ 5 000 which has been used to equip the First Aid Room at the new Santa Casa Beach Base with the necessary first aid and medical equipment and also to purchase an Automated External Defibrillator (AED)."

"We're thrilled to have received this most generous donation from the Queenscliffe Community Market which has enabled us to provide one of the best first aid facilities at any patrolled beach in Victoria. We're also very excited about the fact that we have made history by being the first Surf or Life Saving Club in Victoria to be equipped with an AED which is truly lifesaving equipment !"

"We have been able to purchase a "Cardiac Science Powerheart AED G 3" which is one of the latest and most innovative AED's on the market. Although we have been more fortunate than some other local beaches in relation to resuscitations occurring, now is the chance for us to become pro-active and hopefully be fully prepared in the event of a tragedy occurring at our beaches."

"Defibrillators are truly innovative pieces of lifesaving equipment. Cardiovascular disease kills more people than any other disease. Over 30 000 people each year in Australia die from cardiovascular disease and sudden cardiac arrest. In the event of a sudden cardiac arrest, the person's chances of survival are greatly increased if they receive a prompt "shock" from a defibrillator. If a person is defibrillated within one minute of a cardiac arrest, they have a 90 % chance of survival. For each minute that passes without defibrillation, their chance of survival decreases by 10 %. Therefore, if our surf lifesavers are able to perform prompt advanced resuscitation (including defibrillation where appropriate) the chance of survival is greatly increased."

Media Release

Media Release cont.

“Prior to Summer, the Club will be conducting training sessions to train club members in the use of this equipment.

The AED will be based at the Santa Casa Base Queenscliff and the Club is now looking for support to purchase a second unit so that the Back Beach Base at Point Lonsdale is also equipped.

Individuals, organisations or corporations that may wish to assist with the purchase of this innovative lifesaving, valued at approximately \$ 5 000 for the Club are asked to call the Club Office on 5258 1257.

Donations of \$ 2 and over are 100 % tax deductible.”

Members of the Queenscliffe Community Market Committee will ‘handover’ the equipment to the Point Lonsdale Surf Life Saving Club on Friday 27th August at 3:00pm, at the Santa Casa Beach Base, off Henry Street Queenscliff.

For further information please contact the Secretary / Media Liaison Officer Matthew Ponsford on 0419 52 52 58.

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*Serving the community since 1947
1 501 lives saved by volunteer surf lifesavers and professional lifeguards
Always swim between the red and yellow flags –
no lives lost ‘between the flags’*