



## Point Lonsdale Surf Life Saving Club Incorporated

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### NEW NAME FOR POINT LONSDALE'S LARGEST ANNUAL SPORTING EVENT – THE RIP VIEW SWIM CLASSIC

**DUCHAMP**  
CLOTHING

The Point Lonsdale Surf Life Saving Club is delighted to announce that the 21<sup>st</sup> Rip View Swim Classic will be known as the **DUCHAMP Pt Lonsdale Rip View Swim Classic**. DUCHAMP who have been a major sponsors of the Swim for the last three years have increased their generous support of the event and of the Club and proudly have naming rights for this years event.

Duchamp Clothing was established in 1981 – it is a wholly Australian owned company making casual clothes for men and women. Duchamp is a lifestyle brand of clothing available nationally from David Jones stores and better specialty retailers around Australia.

This year's swim will again draw thousands of swimmers and spectators into Point Lonsdale, on **Saturday 3<sup>rd</sup> January**, with the first group of swimmers to commence at **11:00am**.

Club President Mr. Leigh Coutie reports that, "This is a family friendly event and combined with the beautiful surrounds of Point Lonsdale the entire main street of Point Lonsdale is turned into a carnival like atmosphere. Many thousands of spectators are predicted to view and participate in the street party atmosphere, with the main street of Point Lonsdale closed to traffic during the day, which is one of the busiest trading days for many of the Point Lonsdale traders each year."

Mr. Coutie states that, "The swim is a major event for the Club and people should feel happy that their entry fee is helping the Club provide a voluntary service to the community, through Surf Rescue patrols at Point Lonsdale and at Queenscliff. This event is a major fundraiser for the Club and without these types of events, the Club could not continue to operate. The Club welcomes the ongoing support of **DUCHAMP** as our major partner and is looking for major sponsors to assist with the costs of operating this large annual event. Businesses who may be able to assist are asked to urgently call Leigh on 0408 557 728.

Keep an eye on the Club's website – [www.pointlonsdaleslsc.asn.au](http://www.pointlonsdaleslsc.asn.au) closer to the event for final details, including registrations.

**Media Release**